

## REPORT OF WEBINAR

### Organized on

### Schemes of Ministry of MSME by Govt. of India and path to avail them

Title of the Event	Webinar on “ <b>Schemes of Ministry of MSME by Govt. of India and path to avail them</b> ”
Organizing Department	R & D Department and Runway Incubation, UPES
Event Convener	Dr.D.K.Avasthi, Dean R&D, UPES Dr. S.M. Tauseef, Asso. Dean Research, UPES.
Event Coordinator	Mrs. Khushboo Bhurat, Patent Executive, UPES
Type of Event	Webinar
Date	12-11-2021
Time	10: 00 am to 11:30 am
Venue	Zoom Meeting (Meeting ID: 934 9280 8434)
No. of Participant	64
Brief report of Proceedings	<ul style="list-style-type: none"><li>▶ Introductory note was given by Dr. S.M.Tauseef</li><li>▶ Speaker covered details of various schemes of MSMEs including IP Facilitation centers, Technology innovation and support center, SIP-EIT scheme for IT based technologies, TIFAC, BIRAC and DRDO schemes for IPR support, Prime Minister Employment generation Program (PMEGP), etc. with their registration process, eligibility criteria and benefits available.</li><li>▶ He also financial support schemes provided by Gov. of India including CGTMSE, MUDRA yojana, Standup India, Startup India, etc.</li><li>▶ After completion of webinar, Q &amp; A session was held wherein a few participants asked questions to which they received satisfactory answers.</li><li>▶ Concluding remarks and vote of thanks was delivered by Dr. Pankaj Thakur, Asso. Dean PhD, UPES.</li></ul>
Enclosure	<ol style="list-style-type: none"><li>1. Event Circular</li><li>2. Brief profile of speaker</li><li>3. Photographs</li><li>4. Details of participants registered through google form</li></ol>

## 1. Event Circular

---

Dear All,

Greetings of the day!

R&D department and Runway incubation of UPES are organizing a webinar on **Schemes of Ministry of MSME by Govt. of India and path to avail them** on 12<sup>th</sup> November, 2021. The webinar will be delivered by **Mr. Satish Kumar, Assistant Director, Ministry of Micro Small & Medium Enterprises (MSME), Govt. of India.**

### **REGISTER HERE IN ADVANCE**

Zoom link for attending the Webinar: **<https://zoom.us/j/93492808434>**

Zoom Meeting ID: **934 9280 8434**

His session will cover definition of MSMEs & Startups, their registration process, benefits of MSME/startup registration, IPR support scheme of GOI, Funding schemes for MSMEs/Startups/Academic institutions etc.

The conversation will be followed by a Q & A with the audience.

More information about the speaker is attached herewith for your reference.

Looking forward for your presence in the webinar.

Thanks and regards,

**Devesh**

Dean (R&D)

R & D DEPARTMENT & RUNWAY INCUBATION

**PRESENT WEBINAR ON**

**SCHEMES OF MINISTRY OF MSME BY  
GOVERNEMENT OF INDIA AND PATH TO  
AVAIL THEM**

**BY**



**Mr. Satish Kumar,**  
Assistant Director,  
Office of Development Commissioner,  
Ministry of Micro, Small and Medium  
Enterprises (MSME),  
Government of India



**DATE**

**12 NOVEMBER 2021,  
FRIDAY**



**TIME**

**10:00 AM ONWARDS**



**VENUE**

**ZOOM MEETING**

**Zoom meeting ID: 934 9280 8434**

---

## 2. Speaker Profile

---



**SATISH KUMAR**

Assistant Director

Office of Development Commissioner (MSME)

Ministry of Micro Small & Medium Enterprises

Government of India, Cell: +91-9716571659

Email: satish.k85@gov.in /onlysatish24@gmail.com

### **Brief Profile:**

Shri. Satish Kumar is working as Assistant Director in Ministry of Micro Small & Medium Enterprises, govt of India. He is dealing with IPR initiatives for MSME for past more than 05 years. He has over all more than 11 years of experience working with various ministries in implementation of Govt support schemes/programs. He has done MA Economics, Post Graduate Diploma in IPR, Post Graduate Diploma in Marketing and Sales, World Intellectual Property Organisation (WIPO) certificate programmes- WIPO Certificate Program-DL101( General Course on Intellectual Property)WIPO Certificate Program-DL101( Introduction to Patent Co-operation Treaty), WIPO Certificate Program-DL 302( Trademarks, Industrial Designs And Geographical Indication), WIPO Certificate Program-DL 450( Intellectual Property Management), WIPO Certificate Program-DL 201( Advance certificate on copy rights & related rights), WIPO Certificate Program-DL 203( Advance certificate on Traditional Knowledge & cultural Expression) & Many other programmes. Also attended WIPO - Korea join professional training programme on trademarks at Daejeon, South Korea. He has delivered more than 200 sessions on IPR and govt initiatives with Industry Association, Govt Departments, Universities, Startups etc.

### **Key responsibilities Handled:**

- Key responsibilities in implementation of Intellectual Property Rights & Innovation support programmes for MSMEs and other MSME Schemes/ Programmes
- Member, Ministerial Task Force,( MTF), Ministry of MSME , Govt of India
- Member, Committee for Defence sector exports , Ministry of MSME , Govt of India
- Member , Selection & Finalisation of Logo for the Indian Enterprises Development Service(IEDS), Further, Finalisation of Design of the Logo for Office of Development Commissioner(MSME), Ministry of MSME, Govt of India
- Handled matter pertaining exports, E-Commerce, Trainings, GI promotion, Innovation etc
- Drafted MSME Schemes guidelines/SFC/EFC note/policies on IPR, Innovation and other MSME initiatives by Govt of India
- Advisory services/ Guidance to MSMEs and other targeted beneficiaries at various platforms

- Key Responsibility in selection, scrutiny and setting up IP Facilitation Centres across the country
- Implementation of national IPR policy in respect of Ministry of MSME
- Organizing Awareness programmes/seminar/workshop/train the trainer programme
- Inter-ministerial consultation on MSME initiatives/Programmes and has been part of various committees set up by the Ministry of MSME, Govt of India.

### **Professional Experience:**

**Office of Development Commissioner (MSME)**  
**Ministry of Micro Small & Medium Enterprises**  
**Government of India**

**Assistant Director-IPR( Hqtr)**

September 2015 to till date

#### About the Organization

Office of Development Commissioner (MSME), Ministry of MSME was established in 1954 on the basis of the recommendations of the Ford Foundation. Over the years, it has seen its role evolve into an agency for advocacy, hand holding and facilitation for the small industries sector. It has 72 offices and 18 autonomous bodies under its management. These autonomous bodies include Tool Rooms, Training Institutions and Project-cum-Process Development Centres. Office of the Development Commissioner (MSME) provides a wide spectrum of services to the Micro, Small and Medium Industrial sector. These include facilities for testing, training for entrepreneurship development, preparation of project and product profiles, technical and managerial consultancy, assistance for exports, pollution and energy audits etc. Office of the Development Commissioner (MSME) provides economic information services and advises Government in policy formulation for the promotion and development of SSIs. The field offices also work as effective links between the Central and the State Governments.

#### Responsibilities performed

- Dealing with IPR scheme, E-Commerce & Innovation support programmes of Govt of India.
- Advisory services/ Guide MSMEs and other targeted beneficiaries regarding
- Utilization of IP tools and technologies for better management for their intellectual property related needs.
- Setting up IP Facilitation Centers to provide :-
  - To provide computerized facilities for searching/mapping, etc. with respect to patents, industrial designs, trade secrets, etc.
  - To provide basic information to file an application for grant of patent, GI, industrial design, trademarks, etc.
  - To facilitate successful transfer and commercialization of technologies.
  - To facilitate collaboration with potential clients for exploring possibilities for technology tie-ups and up scaling needs.

- To provide information on best IPR practices.
- To provide guidance in filing applications with national/international agencies and execution of other documents concerning to licensing technology transfer agreements, etc.
- To advise beneficiaries on legal remedies available on issues such as infringement, duplication of patent/ industrial designs, etc.
- Implementation of national IPR policy in respect of Ministry of MSME
- Organizing Awareness programmes/seminar/workshop on IPR across the country.
- Organizing train the trainer programme on IPR for the Nodal Officers from various states/regions
- Appointment of Nodal Officers from Sub-ordinate organization of M/o MSME, Govt of India to cater IP related services.
- WIPO Co-operation Programmes on IPR
- Drafting policies on IPR, Innovation , E-Commerce
- Collaboration programmes with DPIIT, Govt of India

**Office of Registrar General & Census Commissioner, India**  
**Ministry of Home Affairs**

March 2009 to September 2015

- Administration & Establishment related matters for all subordinate organization under Office of Registrar General & Census Commissioner, India
- Data compilation, scrutiny, projections, census surveys and reports.



### 3. Photographs

Recording...

## Govt. Support Schemes for Start Up/MSMEs



**Satish Kumar**  
Assistant Director  
Office of Development Commissioner (MSME)  
Ministry of MSME, Govt. of India  
Email- satish.k85@gov.in

Satish Kumar  
khushboo.bhurat  
Syed Tauseef  
Pankaj Kumar

Recording... You are viewing Satish Kumar's screen View Options

## Sample Udyam Registration Certificate

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: [REDACTED]

NAME OF ENTERPRISE: [REDACTED]

OFFICIAL ADDRESS OF ENTERPRISE: [REDACTED]

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: [REDACTED]

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 06/07/2020

NATIONAL INDUSTRY CLASSIFICATION CODE(S): [REDACTED]

ACKNOWLEDGEMENT: 06/07/2020

For any assistance, you may contact:  
1. GM, DIC  
2. MSMEI

Visit | www.msme.gov.in | www.dicmsme.gov.in | www.ckapmsme.gov.in  
Follow us @msmeindia & @msmechampions

BE A CHAMPION with the Ministry of MSME

Satish Kumar  
khushboo.bhurat  
Syed Tauseef  
Pankaj Kumar

सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Stop Video Security Participants Chat Share Screen Pause/Stop Recording Breakout Rooms Reactions More End

Zoom Meeting You are viewing Satish Kumar's screen View Options

Recording...

## Benefits of MSME Registration

- Min 25% share from MSEs out of total procurement by Central Govt. Ministries / Departments / CPSUs
- 4% earmarked for SC/ST entrepreneurs
- No Tender cost
- No EMD
- Price quote of L-1 + 15%
- 358 items reserved
- Collateral Free Loan from Banks
- Concession in electricity bills
- Protection against delay payment
- Special consideration and subsidy for national/international trade fairs

Participants (48)

Find a participant

- khushboo.bhurat (Host, me)
- Satish Kumar
- Syed Tauseef (Co-host)
- AAKANKSHA
- Abhishek Mishra
- Akula Umamaheswara Rao
- Amit Awasthi
- Aparna
- APOORVA MALIK
- Bojjam Praveen Kumar
- Dinesh Rathod
- Dr Sanjeev Kumar Dubey (Chem...
- DR, AJAY KUMAR
- Dr. Deepak Kumar

mute Stop Video Security Participants 48 Chat Share Screen Pause/Stop Recording Reactions More End

Recording...

## Prime Minister's Employment Generation Programme (PMEGP)

**About the Scheme :-** The scheme aims to generate employment opportunities in as well as urban areas of the country through setting up of **new self-employment ventures/projects/micro enterprises**

**Financial Support:-** The maximum cost of the project/unit is: **Rs. 25 Lakhs** in case of **manufacturing sector** and **Rs. 10 Lakhs** in case of **business/service sector**

**Subsidy under PMEGP (% of project cost):** General category **15% (Urban)**, **25% (Rural)**; Special Category (including SC / ST / OBC / Minorities / Women Exservice men, Physically handicapped, NER, Hilly and Border areas, etc.): **Urban), 35% (Rural)**.

**Who can apply:** Any individual, above 18 years of age can apply (For project cost above 10 lakh in manufacturing and 5 lakh in service sector. He should have passed at least VIII standard). Self Help Groups, Institutions registered under Societies Registration Act 1860; Production Co-operative Societies and Charitable Trusts are also eligible.

Participants (64)

Find a participant

- khushboo.bhurat (Host, me)
- Satish Kumar
- Syed Tauseef (Co-host)
- AAKANKSHA
- Abhishek Mishra

Chat

varun sharma to Everyone 10:34 AM

Sir, What may be the reason behind DRDO asking for 50% rights in granted IP?

Will that not deter the innovators to look for...

Who can see your messages? Recording On

To: Everyone

Type message here...



Zoom Meeting You are viewing Satish Kumar's screen View Options

Recording... ||

Satish Kumar khushboo.bhurat Syed Tauseef Pankaj Kumar AAKANKSHA

### Financial Assistance to MSMEs under IPR Scheme

Ministry of Micro, Small and Medium Enterprises, Government of India

**Development Commissioner**  
**Ministry of Micro, Small & Medium Enterprises**

**Financial Assistance for Intellectual Property Rights**

Domestic Patent - upto Rs. 1,00,000.  
Foreign Patent - upto Rs. 5,00,000.  
Geographical Indication - upto Rs. 2,00,000.  
Trademark - upto Rs. 10,000.

**To Apply Visit:**  
[my.msme.gov.in](http://my.msme.gov.in)

**Go To** → 1. **IPR MSME** → 2. **IPR MSME** → 3. **GRANT of Patent Rights**

**For more Information & Guidelines :**  
**For more info. Visit: [www.dcmsme.gov.in](http://www.dcmsme.gov.in) || Call: 011-23061163 / 9779973943**

Participants (56)

Find a participant

- khushboo.bhurat (Host, me)
- Satish Kumar
- Syed Tauseef (Co-host)
- AAKANKSHA
- Abhishek Mishra
- Akula Umamaheswara Rao
- Amit Awasthi
- Ankit Dasgotra
- Anuraj Singh
- Aparna
- APOORVA MALIK
- Ashish Mathur
- Bharatagraj V
- Bojam Praveen Kumar

Invite Mute All

mute Stop Video Security Participants Chat Share Screen Pause/Stop Recording Reactions More End

Pankaj Kumar

khushboo.bhurat

Satish Kumar

**AAKANKSHA**

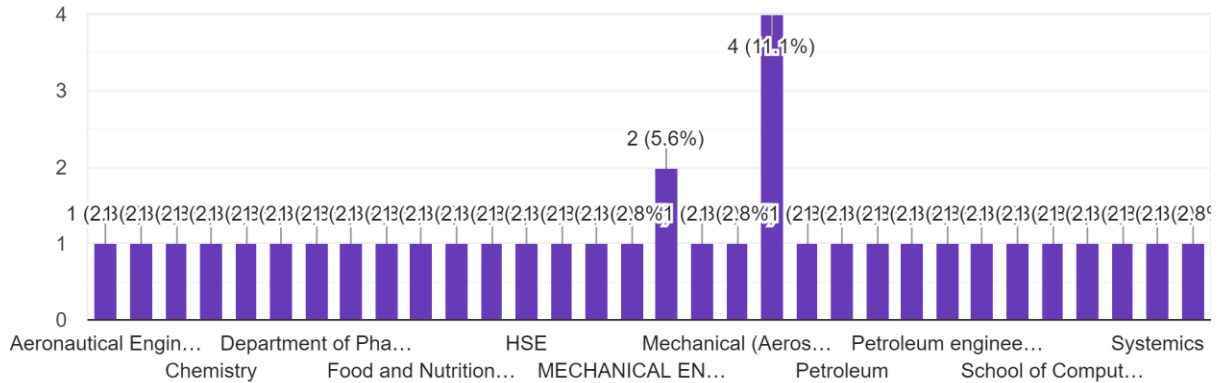
AAKANKSHA

varun sharma

## 4. Details of participants registered

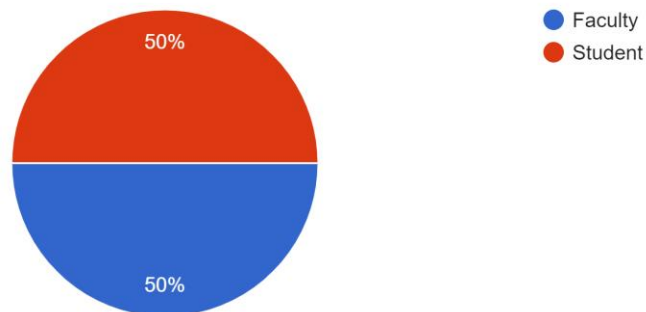
### Department

36 responses



### Faculty or Student

36 responses



### School

36 responses

